

**BEYOND DISPLAY TECHNOLOGY TO BUSINESS!**

# DISPLAY BUSINESS FORUM 2023

**2023. 8. 17 - 18 | COEX, SEOUL**

Display Business Forum is a worldwide forum organized by KDIA, which is a premier business venue where more than 350 research experts and business leaders of display industry meet to forecast the future display market and share the latest trends.

In particular for this year, not only the latest trends of display technology leads to business area, we also have prepared sessions to discuss trends and prospects of new display market such as AR/VR and mobility.

We sincerely hope you get insights and develop business strategies through Display Business Forum 2023.

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**Title : Display Business Forum 2023**

**Date : 17th(Thu) ~ 18th(Fri), August, 2023**

**Venue : Coex Exhibition Center Room 401, Seoul, Korea**

**Attendee : 350 Experts in Display Industry-Academia-Research**

**Organizer : Korea Display Industry Association**

# Features of Display Business Forum 2023

## 1. The venue where big panel makers' megatrends and roadmaps are announced

Display Business Forum 2023 Keynote Speech Speakers



SAMSUNG DISPLAY



## 2. Milestone to discuss latest trends and future prospects of display industry

- Presenting a business-view convergence prospect between display industry and emerging promising technology such as XR, mobility industry
- Check display trends in major display countries and the application of the display industry to recent issues such as ESG and the environment policy
- The technology of display material, parts, and equipment is announced, to help developing business strategies



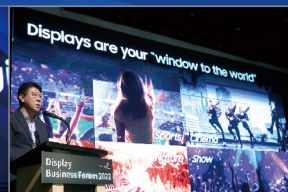
Forum Event Venue



Opening speech



Speech of Speakers



## 3. Site of interaction among people in the display industry, academia, and research institutes

- Various side events including K-Display exhibition VIP tour, networking banquet inviting presenting speakers of the forum, representatives of major companies, research institutes VIPs
- All forum participants will be given free access to K-Display exhibition 2023 during forum period.



Networking Banquet

### K-Display Exhibition 2023

- Date : 16th(Wed) ~ 18th(Fri), August, 2023
- Venue : Coex Exhibition Center A hall, Seoul, Korea
- Scale : 150 exhibitors, 550 booth, 12,000 people
- Exhibits : LCD, OLED, MicroLED, XR, Automotive Display, Display Equipment, Material, Component, etc



K-Display Exhibition Booth Tour

## Registration Information

Pre-registration : June 7 (Wed.) ~ August 11 (Fri.), 2023

On-site Registration : August 17 (Thu.) ~ August 18 (Fri.), 2023

Registration Site : [www.k-display.org](http://www.k-display.org)

### Contact Us

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※ If you have any problems or inquiry, please feel free to contact to the Display Business Forum 2023 Secretariat.